

BIMGAP Participation Agreement

Thank you for participating in the Body Image Movement Global Ambassador Program (BIMGAP).

BIMGAP is a network of positive body image ambassadors (BIMGAs) from around the world who represent, and advocate, the values and visions of the Body Image Movement (BIM).

By participating in BIMGAP, you agree to the following terms and conditions.

Participation in BIMGAP

- 1. BIMGAP focuses on promoting and encouraging body positivity in its members and in the work that it encourages BIMGAs to perform. However the program, information and materials disseminated by BIMGAP are not to be considered treatment for any physical, emotional or mental disorder. We advise you to consult with your health care providers should you require medical, emotional, or psychological treatment. Furthermore, we require you to take full responsibility for your self-care during the program and after.
- 2. By agreeing to take part in BIMGAP moving forward, you represent that you are competent and able to understand the nature and consequences of participating in BIMGAP, and that you are an adult under the laws of the State of your residence. If you are a minor, your parent or legal guardian hereby represents that you are competent and able to understand the nature and consequences of participating in BIMGAP.
- 3. By agreeing to take part in BIMGAP moving forward, you acknowledge and agree that anything and everything discussed within BIMGAP (by BIM Founder Taryn Brumfitt, the BIMGAP Coordinator, the BIM team or by fellow BIMGAs) is merely a perspective for you to consider. You further understand that your participation in BIMGAP is not intended to create, nor does it establish, a client-practitioner relationship or any other type of therapeutic or professional relationship between you and BIMGAP facilitators.

Personal Conduct in your Role as a BIMGA

- 4. It is expected that all BIMGAs uphold and represent the values and vision of BIM and BIMGAP at all times. These values include, but are not limited to, acceptance, tolerance, kindness, inclusion and positivity. Should your actions as a BIMGA be found to contradict these values, or your actions be deemed contrary to our vision, you may be removed from the program at the discretion of the BIMGAP Coordinator.
- 5. Use of the BIMGAP brand name, BIM brand name or the title of BIMGA is to be in accordance with the guidelines of the program at all times. Presenting yourself to be an employee (paid or unpaid) of BIMGAP or BIM, or presenting your business to be affiliated with BIMGAP or BIM without formal approval from the BIMGAP or BIM brands, is strictly prohibited. Should you be found in breach of this agreement, or found to be falsely identifying yourself as an employee of BIMGAP or BIM respectively, removal from the program and any further actions are at the discretion of the BIMGAP Coordinator.
- 6. All BIMGAs are required to dedicate a reasonable amount of time per week (at least) one hour spent disseminating body positive communications and/or BIMGAP/BIM messages or educational material with their local community (online or face-to-face). BIMGAs are also required to stay abreast of program updates, events and communications requiring regular access to (and check-ins with) both an active email address and Facebook profile. Should these program commitments not be met, removal from the program may be at the discretion of the BIMGAP Coordinator.

Participation in the Private BIMGAP Facebook Group

- 7. All members of the Private BIMGAP Facebook Group are required to have been successful in their application to join the program. You are required to request entry into the group with the Facebook username detailed in your BIMGAP online application. Furthermore, BIMGAs found to be requesting the entry of others into the Private BIMGAP Facebook Group, who are not approved members of the program, may be removed from the Private BIMGAP Facebook Group at the discretion of the BIMGAP Coordinator.
- 8. All BIMGAs are required to regularly participate in conversations with other BIMGAs and the BIMGAP Coordinator, and where applicable, share BIM and BIMGAP posts as part of their participation in the program. If you are found to be less than reasonably active in the Private BIMGAP Facebook Group, you may be removed from the Private BIMGAP Facebook Group and if justifiable, the entire program at the discretion of the BIMGAP Coordinator.
- 9. We require all members of the BIMGAP Private Facebook Group to be accepting and respectful of other group participants. We do not condone bullying, excessive profanity, distasteful nudity and any other material deemed offensive by the majority of group members. Those posting material deemed inappropriate by

- BIMGAs may be removed from the Private BIMGAP Facebook Group and if justifiable, the entire program at the discretion of the BIMGAP Coordinator.
- 10. The Body Image Movement understand that the nature of the Movement encouraging body loathers to become body lovers attracts those who have recovered, or are in recovery, from physical, emotional or mental disorders associated with the theme of body image. We ask that you are sensitive to these body image issues in the posts you contribute, share and comment on and that you avoid posting or sharing potentially triggering material including specific references to weight, calories, diets and behaviours we deem unhelpful or unhealthy. Those posting material deemed inappropriate may be removed from the Private BIMGAP Facebook Group and if justifiable, the entire program at the discretion of the BIMGAP Coordinator.

Remuneration and Compensation

- 11. Participation in BIMGAP is 100% voluntary. By signing this agreement, you understand that your participation in BIMGAP is strictly of your own accord, at your own risk and that you freely choose to participate. If you believe your role is no longer serving you, you're encouraged to contact the BIMGAP Coordinator to discuss your concerns and, if desired, remove yourself from the program. The decision to leave BIMGAP is free from judgement and will be supported by the BIMGAP Coordinator to their best of their ability. Should you wish to discuss an exit strategy from the program at any time, please contact the BIMGAP Coordinator here.
- 12. By signing this agreement, you agree to assume and accept full and complete responsibility for any known and unknown risks associated with your participation in BIMGAP, including any physical injury, psychological or emotional effects, death, loss, or property damage.
- 13. The role of a BIMGA is strictly unpaid. By signing this agreement, you understand and agree that there is to be no monetary or financial remuneration awarded to those in the role. You also agree that BIMGAP, BIM Founder Taryn Brumfitt, the BIMGAP Coordinator and the BIM team are in no way responsible for covering any financial expenses incurred in your role as a BIMGA, nor will they accept liability for costs incurred in your role.
- 14. Use of the BIMGAP brand name, BIM brand name or the title of BIMGA to derive an income of any kind if strictly prohibited. Should you be found in breach of this agreement, removal from the program and any further actions are at the discretion of the BIMGAP Coordinator.

We require all BIMGAs to agree to the terms and conditions outlined above, as well as join our Private BIMGAP Facebook group, in order to be part of our program.

We measure the understanding and acceptance of this agreement by each BIMGA via the following control method:

- All BIMGAs are asked to have read, understood and agree to the contents of this document prior to requesting entry into the Private BIMGAP Facebook group.
- Once a request to join the Private BIMGAP Facebook group has been made, the BIMGAP Coordinator will presume the party requesting entry has read, understood and agrees to the contents of this document.
- Once accepted into the Private BIMGAP Facebook group, BIMGAs are accordingly considered accountable for their actions, and – should they be found in breach of any above terms and conditions – can be removed from the program at the discretion of the BIMGAP Coordinator.

By joining the BIMGAP Private Facebook group, you agree to release BIMGAP, BIM Founder Taryn Brumfitt, the BIMGAP Coordinator and the BIM team from any liability resulting from your participation as a BIMGA.

By joining the BIMGAP Private Facebook group, you acknowledge that you have carefully and completely read (and fully understood) all aspects of this document and agree to all of the terms and conditions stated herein.

This Agreement constitutes the entire and final agreement between the parties and supersedes any prior oral or written agreements, discussions or understandings.

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