



Thanks everyone for your recent comments around video content in our venues.

The only reason we want screens at BOUNCE venues is for information and inspiration. Having reviewed the music video feed, we 100% agree with the comments and so made the decision last week to remove the video feed completely. Our content will now be primarily made up of sports and action adventure clips. We are very sorry the upset and offense caused.

Further to any discussion around the pictures on our big screens, we'd like to take a moment to confirm what BOUNCE is all about.

Our brand vision is "to inspire movement, creative expression and human connection" and we now have 19 venues across 8 countries, helping bring that vision to life.

We consider ourselves passionate activists for healthy activity, diversity and social interaction.

BOUNCE aims to be a beacon for inclusivity. Our customer base proudly spans KinderGym toddlers, BOUNCE FIT mums and school groups, and flows from there all the way through to teenagers, sports clubs and elite athletes who use BOUNCE as a training ground.

Our most recent program, EMPOWER, is aimed directly and helping schools, sports clubs and corporate groups harness the power of unity and diversity.

The success of BOUNCE relies solely on thousands of parents, school teachers and community groups deciding each week that BOUNCE is a positive experience to be embraced.

We set our own values benchmark very high, we welcome feedback and criticism, and hope to exceed everyone's high expectations, but that around our customer service, our values or the images on our big screens.

We hope to see you soon.

bounceinc.com.au